

CANNABIS BUSINESS (GRADUATE CERTIFICATE)

Contacts

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Program Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/health-professions/emerging-health-professions/academic-programs/certificates/cannabis-business.html>)

Program Description

The Cannabis Business certificate equips graduates with the knowledge, skills and intrapreneurial mindset needed to turn a unique winning idea that fills an unmet need in the cannabis industry into reality

Learning Outcomes

- Understand key regulatory and business issues applicable to the cannabis industry.
- Develop and implement well managed and well executed financial and operations plans.
- Develop a business canvas, pitch deck, and budget for cannabis businesses.
- Design and manage simple and complex innovative projects related to the cannabis industry.

Curriculum: 9 Credits

(Select 3 courses)

Code	Title	Credits
CBU 501	Emerg Iss in Cannabis Industry	3
CBU 506	Ess/Cannabis Fin & Op Analysis	3
CBU 509	Indus Hemp Mat, Process & Prod	3
CCT 508	Qual C&A in Med Cnbs Ana & Dis	3
IMBA 604	Business Model Innovation	3