

HEALTH INSURANCE MANAGEMENT (BS)

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Program Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/health-professions/emerging-health-professions/academic-programs/health-insurance-management.html>)

Program Description

- Continuing & Professional Studies

The BS in Health Insurance Management is a specialized program that provides a comprehensive understanding of health insurance management. This program is unique in its focus on the health insurance industry, offering an innovative educational model that examines health insurance from the perspectives of both payers and providers.

The curriculum encompasses the following core content areas:

- Health insurance:** This area focuses on the principles and practices of health insurance, including policy design, underwriting, and claims management.
- Health systems science:** Students will gain an understanding of the structure and function of health systems and the role of health insurance within these systems.
- Healthcare finance and reimbursement:** This component covers financial management in healthcare organizations and the principles of healthcare reimbursement.
- Leadership and management:** This area develops leadership and management skills tailored to the health insurance industry.
- Capstone course:** In the final course, students will apply their knowledge in a comprehensive project that integrates all elements of the program.

Graduates of the BS in Health Insurance Management will be well-prepared to navigate and lead in the growing field of health insurance management.

Curriculum: 120 credits

Code	Title	Credits
General Education Requirements (40 cr.)		
CSSX 200	Foundations for Lifelong Lrng	3
ENGX 110	College Writing	3
	Written communication course	3
	Mathematics/statistics course	3
	Science course	3
	Oral communication course	3
	Humanities course	3
	Social science course	3
	Technological literacy course	3
	General education electives	13
Major Requirements (42 cr.)		
CLCX 340	Leading Diverse Organizations	3
CLCX 360	Leadership in the Digital Age	3

Code	Title	Credits
MKTX 404	Consumer Behavior	3
HSMX 301	Health Systems & Policy	3
HSMX 307	Healthcare Finance	3
HSMX 311	Health Informatics	3
HSMX 351	Strat Planning/Mrktng for HSOs	3
HSMX 412	Healthcare Qual Improvement	3
HINX 201	Intro to Health Insurance	3
HINX 250	Insurance Company Operations	3
HINX 370	Health Insurance Law & Regulations	3
HINX 380	Medical Billing & Coding	3
HINX 401	Prospective Payment & Value-Based Healthcare	3
HINX 499	Capstone Seminar in Health Insurance Management	3
General Electives (38 cr.)		38
Total Credits		120