

HEALTH INNOVATION LEADERSHIP (APC)

Contacts

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Program Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/population-health/degrees-programs/health-innovation-leadership-advanced-practice-certificate.html>)

Program Description

Your Clinical Expertise is the Foundation for Your Innovation Leadership. You already know how to diagnose a patient; now learn to diagnose the system. The current healthcare landscape often overwhelms professionals, disincentivizing the very forward-thinking solutions needed to fix it. The Advanced Practice Certificate (APC) in Health Innovation Leadership at Thomas Jefferson University reframes innovation as a specialized diagnostic journey. By applying the familiar rigor of "clinical differential diagnosis" to systemic frictions, you will move beyond treating surface-level symptoms to identify the "Lead Domino" the root cause that, once addressed, drives sustainable clinical and financial impact.

Leveraging Jefferson Health (<https://www.jeffersonhealth.org/home/>)'s unique operational ecosystem, this program is specifically designed for the demanding schedules of residents, fellows and attending physicians. Delivered through three 7-week asynchronous modules, the curriculum bridges the gap between the bedside and the boardroom. You will begin by auditing your leadership identity and mastering the art of root-cause framing. You will then transition into building high-performing teams and rapidly developing viable solutions through design sprints, ultimately learning to scale and fund these prototypes for long-term organizational or market success.

Whether you aim to be an intrapreneur leading change within a health system or an entrepreneur launching a new venture, you will graduate with a professional Innovation Leader Playbook. This validated strategic road map moves your ideas from initial insight to a board-ready opportunity, providing the executive-level advocacy skills needed to secure funding and institutional buy-in.

Learning Outcomes

- **Innovative Leadership & Strategic Framing:** Discover what it takes to be an innovation leader while mastering the art of root-cause diagnosis. Learn to frame complex problems accurately, develop value propositions that tackle the root cause, and communicate them with persuasive clarity.
- **Founding Teams & Rapid Development:** Build and lead the best team for your mission. Transition from insight to action through foundational design sprints and rapid prototyping to develop viable, clinically integrated solutions.
- **High-Performance Collaboration:** Master the interpersonal modalities required for innovation. Learn the basics of product and project management to set up your own opportunities and help

others set up theirs, while using advanced feedback loops to build cohesive, high-performing teams.

- **Scaling, Funding & Sustainable Impact:** Learn the mechanics of taking a validated prototype to the next level. Focus on scaling strategies and funding models that ensure long-term success and institutional or market impact.
- **Multi-Perspective Evaluation & Reflection:** Reflect on the innovation process and evaluate ideas through clinical, financial and operational lenses. Build the versatile skill sets needed to engage with innovation in diverse leadership roles.
- **Innovation Leader Playbook (Integrative):** Graduate with a professional, board-ready portfolio containing three validated project designs, bridging the gap between clinical bedside and executive leadership.
- **Flexible Online Format:** Advance your career without interrupting your practice through 7-week asynchronous online modules designed by clinicians for clinicians.

Curriculum:

Code	Title	Credits
HIL 501	Spark Innov:Insight to Opportu	3
HIL 502	Bldg The Sol: From Opp to Prot	3
HIL 503	Lead Change: Fr Proto to Impct	3