

CONSULTING (GRADUATE CERTIFICATE)

Associate Dean: Allison Keene, EdD

Program Description

As organizations compete to stay relevant and meet market demands, the need for consultants who have business acumen and can support an organization in strategic planning, goal-setting, reputational repair and recovery, or organizational redesign is key for future success.

Professionals will learn the foundations of consulting, from drafting a consulting contract and developing the scope of a project through setting timelines, budgets, deliverables and developing stakeholder buy-in. Students will also become proficient in creating organizational metrics to ensure organizations have a clear roadmap to success. The interdisciplinary approach to this certificate also allows students the ability to self-select other key areas of interest specific to their industry, role, and/or professional goals.

Academic Outcomes

- Develop a performance management system and reliable metrics to inform decision making for organizational growth and development
- Communicate critical elements of an implementation strategy in an effective manner to ensure organizational buy-in at all levels
- Analyze and implement critical strategic management consulting models and frameworks to assist various organizations in executing strategic solutions

Curriculum: 12 credits

- Continuing & Professional Studies, Accelerated Program

Code	Title	Credits
Required		
LDSP 625	Organizational Consulting I	3
LDSP 610	Organizational Performance Met	3
Select One		
LDSP 510	Team Dynamics and Collaboratio	3
LDSP 515	Org. Innovation, Creat & Chnge	3
LDSP 520	Strat. Ldrshp in a VUCA World	3
Electives (Select One)		
LDSP 620	Global Leadership	3
IMBA 625	Comm,negotiatn, Creatv Economy	3
LDSP 640	Conflict & Negotiation in Orgs	3
LDSP 580	HR & Employee Development	3
LDSP 590	Organizational Awareness	3
IMBA 604	Business Model Innovation	3

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