

EFFECTIVE ORGANIZATIONAL COMMUNICATIONS (GRADUATE CERTIFICATE)

Associate Dean: Allison Keene, EdD

Program Description

Learning to develop and deliver succinct and effective messaging is vital for organizational leaders at all levels, but how do leaders refine and hone these skills with technology constantly changing and advancing? This Graduate Certificate in Effective Communication focuses on the risks and rewards that technology brings to communicating across an organization and how to best harness digital tools to become an effective leader.

Academic Outcomes

- Utilize multimedia tools to build trust and establish a culture of readiness for continual change
- Develop conflict resolution and negotiation skills by learning to identify signs of psychosocial and social factors that lead to conflict at multiple levels and applying conflict management processes

Curriculum: 12 credits

- Continuing & Professional Studies, Accelerated Program

Code	Title	Credits
IMBX 627	Competitive Tech Intelligence	3
LDSP 640	Conflict & Negotiation in Orgs	3
Select One		
LDSP 510	Team Dynamics and Collaboratio	3
LDSP 515	Org. Innovation, Creat & Chnge	3
LDSP 520	Strat. Ldrshp in a VUCA World	3
Elective (Select One)		
LDSP 620	Global Leadership	3
IMBA 625	Comm,negotiatn, Creatv Economy	3
HPL 513	Eff Commun & Dissemin of Data	3
TXF 510	Intro to Digital Imaging	3
HCMD 502	Typography Foundations	1.5
HCMD 501	Digital Imaging Fundamentals	1.5

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