

# MBA (BUSINESS ADMINISTRATION)

## Contacts

**Program Director:** D. K. Malhotra, PhD

**Email:** Davinder.Malhotra@jefferson.edu  
215-951-2813

**Campus:** East Falls/Center City

Program Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/kanbar-college-of-design-engineering-commerce/school-of-business/academic-programs/innovation-mba.html>)

## Program Description

- **STEM** designated program

The iMBA's integrated curriculum helps students become dynamic problem-solvers and entrepreneurial thinkers, learning to navigate new, more valuable realities for their businesses and careers. Regardless of delivery method, our faculty of world-renowned academicians and industry experts brings invaluable real-world experience to the classroom, and Thomas Jefferson University's signature learning strategies inspire market-driven innovation through teamwork, collaboration, and industry connections. Jefferson iMBA graduates are exceptionally well prepared to be leaders in the exciting, challenging global marketplace.

## Learning Goals/Outcomes

- Ethical Responsibility – students will implement ethical decisions
- Financial Skills – students will analyze financial ratios and statements
- Writing Skills – students will write effective business documents
- Leadership Skills – students will exhibit leadership and independent thinking skills, and work effectively in teams
- Integrative Learning – students will blend knowledge and skill sets from different disciplinary areas to develop effective business strategies

## Curriculum: 2 Year, 36-46 Credits

Code	Title	Credits
IMBF 503	Foundations of Economics	3
IMBF 504	Financial & Managerial Acct.	1.5
IMBF 505	Financial Management	1.5
IMBF 508	Stat. Analysis for Bus Decisn	1.5
IMBF 510	Operations Management	1.5
IMBA 731	Design Thinking in Business	3
IMBA 602	Managn Innovative Peo & Teams	3
IMBA 604	Business Model Innovation	3
IMBA 627	Competitive Tech Intelligence	3
IMBA 628	Accounting for Mgmt Decisions	3
IMBA 629	Financial Policy and Planning	3
IMBA 630	Operations Systems Perspectiv	3
IMBA 642	Strat Insight & Implementation	3
IMBA 792	Internation Business Innovatn	3
or IMBA 700	Intl. Economic and Finance	

### Concentration Courses

Code	Title	Credits
Select one of the following concentrations:		9-10
Accounting (CPA Prep) (p. 1)		
Health Analytics (p. 1)		
Biopharmaceutical Commercialization (p. 1)		
Cannabis Business (p. 2)		
Fashion Business (p. 2)		
Finance (CFA Prep) (p. 2)		
Leadership (p. 2)		
Marketing (p. 2)		
Real Estate Development (p. 2)		
<b>Total Credits</b>		<b>45-46</b>

### Concentration: Accounting

Provides students with tailored accounting or taxation coursework and aligned CPA exam preparation, in addition to the MBA core curriculum. This option is designed so students can earn their MBA degree and complete the four sections of the CPA exam in as little as one year, though a part-time option is also available.

Code	Title	Credits
<b>CPA Preparation Accounting Courses</b>		
IMBA 741	Financial Acct & Reporting I	3
IMBA 742	Financial Acct & Reporting II	3
IMBA 743	Audit and Attestation	4
Becker CPA Review		0
<b>CPA Preparation Taxation Courses</b>		
TAX 660	Individual Taxation & Plann	3
TAX 662	Corporation Taxation & Plann	3
TAX 664	Tax Research & Profe Responsi	3
Becker CPA Review		0

### Concentration: Health Analytics

The concentration in Health Analytics is designed to provide students with the knowledge and skills necessary to build a rewarding career in the healthcare industry. It prepares graduates to be successful in an ever-changing healthcare environment driven by data and analytics and the ability to turn data into insight and action. Knowledge of a programming language (R or Python) and graduate level advanced statistics is required for this concentration.

Code	Title	Credits
<b>Required Courses</b>		
HDS 501	Health Informatics & Analytics	3
HDS 518	Data Science I	3
HDS 532	Data Visualization	3

### Concentration: Biopharmaceutical Commercialization

Through collaboration with the Jefferson Institute for Bioprocessing (JIB) this concentration is designed to provide students with the knowledge and skills necessary to build a rewarding career in the biopharma industry while focusing on the commercialization of advanced medicines, including cell and gene therapies, recombinant vaccines and monoclonal antibodies. Additionally, students will gain an understanding of the production of biopharmaceuticals and

biologics, their regulatory and quality-based requirements, and key commercialization strategies and analytics.

Code	Title	Credits
<b>Required</b>		
ENGR 621	Intro Biopharm & Biologics Prod	3
ENGR 619	Biopharm & Biologics	3
ENGR 620	Biopharm Commercialization	3

## Concentration: Cannabis Business

The concentration in Cannabis Business, designed in collaboration with the Jefferson Institute of Emerging Health Professions (IEHP) (<https://www.jefferson.edu/academics/colleges-schools-institutes/health-professions/emerging-health-professions.html>), will offer students opportunity to gain valuable insight and training needed to interpret and solve real-world problems within the cannabis industry. Students gain an understanding of the emerging issues in the cannabis industry, the cultural and social history of cannabis, cannabis laws and regulations, and major aspects of quality assurance and control in cannabis testing.

Code	Title	Credits
<b>Required Courses</b>		
CBU 501	Emerg Iss in Cannabis Industry	3
CCT 508	Qual C&A in Med Cnbs Ana & Dis	3
Select three of the following:		9
CMD 503	Path Poten Respon to Cannabis	
CMD 504	Convent & Cannab Therap of Dis	
CMD 505	Hlth Implicat of Med Cannabis	
CSC 512	Forensic Analysis of Cannabis	
CMD 513		
IMBA 759	Entrepreneurship	
Internship (approved by PD)		
<b>Elective</b>		
Select one of the following:		3
CMD 503	Path Poten Respon to Cannabis	
CMD 504	Convent & Cannab Therap of Dis	
CMD 505	Hlth Implicat of Med Cannabis	
CSC 511	Botany and Chem of Cannabis	
CSC 512	Forensic Analysis of Cannabis	
CSC 513	Cannabinoid Pharmacology	
IMBA 759	Entrepreneurship	
Internship (approved by PD)		

## Concentration: Fashion Business

Build specialized skills to help prepare for careers in the fashion design, merchandising, management and other global fashion industries.

Code	Title	Credits
<b>Required</b>		
GFE 600	Fashion Immersion	3
Select two of the following:		6
IMBA 791		
GFE 729	Product Lifecycle Management	
IMBA 759	Entrepreneurship	

Code	Title	Credits
GFE 621	Fashion Global Mktg & Sourcing	
GFE 734	Fashion Supply Chain Mgmt	

## Concentration: Finance (CFA Preparation)

The CFA Preparation concentration is designed for those seeking the Chartered Financial Analyst designation who have an undergraduate finance background. The MBA-CFA Preparation option provides students with tailored finance courses and CFA Level 1 exam preparation, in addition to the core MBA curriculum. This is offered in partnership with the Philadelphia Chartered Financial Analyst Society.

Code	Title	Credits
<b>Required</b>		
IMBA 772	Investment & Portfolio Mgmt	3
IMBA 776	Speculative Markets	3
IMBA 777	Fixed Income Securities	3
Philadelphia CFA Society CFA Review Course		0

## Concentration: Leadership

Designed to develop the specialized management skills to lead interdisciplinary teams, this concentration prepares students for leadership roles and focuses on business strategy. With a focus on effective professional communication and methods for moving teams toward a common goal, the management program prepares for an array of managerial roles.

Code	Title	Credits
<b>Required</b>		
IMBA 625	Comm, negotiatn, Creatv Economy	3
IMBA 759	Entrepreneurship	3
IMBA 791		3
or IMBA 714	New Product Development	

## Concentration: Marketing

Designed for students who have undergraduate experience in areas like business management and fashion merchandising, this concentration provides insight to better understand consumer behavior and develops skills to analyze demand and market segments.

Code	Title	Credits
<b>Required</b>		
IMBA 762	Qualit & Quanti Mktg Research	3
IMBA 761	Promotion Management	3
IMBA 791		3
or IMBA 714	New Product Development	

## Concentration: Real Estate Development

The concentration in Real Estate Development, designed in collaboration with College of Architecture and Built Environment, introduces the economic, social and physical issues inherent in environmentally and fiscally sustainable real estate and land-use development. Through real-world case studies presented by leading developers, coursework encompasses market analysis and valuation, finance and investment, legal issues of ownership and land-use, public-private partnerships, urban regeneration and adaptive reuse, construction science and management

Code	Title	Credits
<b>Required</b>		
MRE 601	Sustain Real Estate Dev Proc	3
Select two of the following:		6
MRE 604	CS: Mixed Use, Comm, Hlth Care	
MRE 615	Real Estate Fin & Investment	
MRE 620	Case Study Studio:UrbanRevital	
MRE 625	Real Estate Law & Eth Pract	
MRE 630	Market Analysis and Valuation	
MRE 638	Case Study:Sust Afford Housing	
TAX 789	Real Estate Taxation	