

MANAGEMENT (BS)

Contacts

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Campus: East Falls

Program Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/kanbar-college-of-design-engineering-commerce/school-of-business/academic-programs/management.html>)

Program Description

The management major provides a broad-based and flexible approach to the study of business. Management majors focus on skills including teamwork, conflict resolution, leadership, professional communication, decision making, project management and creative problem solving. They can apply their expertise in for-profit and not-for-profit companies of all sizes or in their own entrepreneurial ventures. The major is flexible enough to accommodate a variety of options, including a minor from another disciplinary area, an internship and study abroad.

Our alumni have distinguished themselves in a variety of industries, including healthcare, communication, retail, banking, insurance, global manufacturing, public agencies, and other service industries. Some graduates manage family businesses or start their own businesses.

Students also have the opportunity to earn their iMBA degree in one additional year.

Learning Goals/Outcomes

In addition to the goals and outcomes outlined by the School of Business, graduates from the management program will be able to:

Apply their skills in leadership, teamwork, communication, and human resources to solve problems and inspire innovation in a wide array of companies and organizations.

Curriculum: 4 Years, 121, 122 Credits

Course	Title	Credits
First Year		
FYS 100	Pathways Seminar	1
WRIT 101	Writing Sem I: Written Comm.	3
WRIT 201	Writing Seminar II: Multi Comm	3
AVIS 101	American Visions	3
MATH xxx	Mathematics	3-4
DECF 102	Finding & Shaping Opportunity	3
ECON 205	Macroeconomics	3
ACCT 101	Financial Accounting	3
ACCT 102	Managerial Accounting	3
MKTG 302	Prod Devp & Innovation	3
MGMT 301	Principles of Management	3
Credits		31-32
Second Year		
ETHIC 2XX	Ethics	3
ADIV 1XX	American Diversity	3
General Electives		3
DECS 2XX	Science (Select one DECSYS)	3
MGMT 310	People & Teams in Organizatns	3

Course	Title	Credits
MGMT 315	Communiation & Negotiation	3
ECON 202	Principles of Microeconomics	3
ABA 201	Intro to Business Analytics	3
ABA 202	Statistical Data Analytics	3
FIN 301	Financial Management	3
Credits		30
Third Year		
GDIV 2xx	Global Diversity	3
GCIT 2XX	Global Citizenship	3
CGIS 300	Contemporary Global Issues	3
DECM 300	Research Methods	3
General Electives		6
MGMT 320	Human Resources Prac & Tools	3
MGMT XXX	Management Elective	3
BLAW 301	Business Law	3
ABA 301	Data Mining & Predic Analytics	3
Credits		30
Fourth Year		
PHIL 499	Philosophies of the Good Life	3
ABA 401	Operations and Data Analytics	3
MGMT 498N	Bus Capstone: Strategy Sim	3
MGMT 499N	Business Capstone: CSR	3
MGMT 412	Current Management Topics	3
Management Elective		3
General Electives		12
Credits		30
Total Credits		121-122