

SCHOOL OF BUSINESS

Academic Dean: Phillip Russel, PhD

<https://www.jefferson.edu/academics/colleges-schools-institutes/kanbar-college-of-design-engineering-commerce/school-of-business.html> Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/kanbar-college-of-design-engineering-commerce/school-of-business.html>)

About Us

Whether you are an entering freshman or a seasoned MBA student, the School of Business will provide you with the cutting-edge skills and knowledge to allow you to succeed at every stage of your career – from excelling in your first job, to discovering new professions and opportunities as technologies and business models evolve.

From day one you will take a deep dive into your major or concentration, while working with students from other disciplines and simulating what you will experience in the workplace. As you interact with your peers and instructors, you will apply analytics and creativity to conceive of new, valuable, market-driven products and services. As you earn your degree, you'll benefit from unique advantages such as study abroad, internships with regional business, and collaboration on real projects with industry leaders to build valuable connections that can last a lifetime.

Nexus Projects

Nexus learning and teaching model focuses on the active learning and real-world problem solving through collaboration between students and faculty across disciplines and with external partners. Recent Nexus Projects have included:

- Nathan Sports Industry Project
- OmniWind Energy Systems – Weight Challenge
- Top Ram Business Plan Competition
- Federal Mogul Industry Challenge

Academic Majors

- Accounting (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/accounting-bs/>) (BS)
- Brand Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/business-management-cps-bs/>) (Graduate Certificate)
- Business Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/business-management-cps-bs/>) (BS)
- Consulting (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/consulting-cps-graduate-certificate/>) (Graduate Certificate)
- Diversity, Equity and Inclusion for Healthcare Leaders (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/diversity-equity-inclusion-healthcare-leaders-cps-graduate-certificate/>) (Graduate Certificate)
- Effective Organizational Communications (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/effective-organizational-communications-cps-graduate-certificate/>) (Graduate Certificate)
- Fashion Merchandising & Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/fundamentals-leadership-organizational-development-cps-graduate-certificate/>) (BS)
- Finance (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/fundamentals-leadership-organizational-development-cps-graduate-certificate/>) (BS)
- Fundamentals of Leadership and Organizational Development (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/fundamentals-leadership-organizational-development-cps-graduate-certificate/>) (Graduate Certificate)
- Healthcare Leadership (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/human-resource-leadership-cps-certificate/>) (Graduate Certificate)
- Human Resource Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/human-resource-management-cps-bs/>) (Graduate Certificate)
- Information Technology (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/information-technology-bs/>) (BS)
- Innovation (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/innovation-masters-business-administration-mba/>) (MBA)
- International Business (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/international-business-bs/>) (BS)
- Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/management-bs/>) (BS)
- Marketing (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/marketing-bs/>) (BS)
- Organizational Change Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/organizational-change-cps-certificate/>) (Graduate Certificate)
- Organizational Leadership (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/organizational-leadership-cps-ms/>) (MS)
- Organizational Leadership (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/organizational-leadership-cps-bs/>) (BS)
- Strategic Leadership (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/strategic-leadership-cps-dmgt/>) (DMgt)
- Taxation (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/taxation-ms/>) (MS)
- Transformational Leadership (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/transformational-leadership-cps-graduate-certificate/>) (Graduate Certificate)

2 School of Business



school-business/transformational-leadership-cps-certificate/
(Graduate Certificate)