

# FASHION DESIGN (BS)

## Contacts

**Program Director:** Farai Simoyi

**Email:** Farai.Simoyi@jefferson.edu

215-951-0842

**Campus:** East Falls

Program Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/kanbar-college-of-design-engineering-commerce/school-of-design-engineering/academic-programs/fashion-design.html>)

## Program Description

The fashion design program at Thomas Jefferson University is globally recognized for its team-oriented designers who understand the interrelationship of design, production and commerce while creatively answering the ever-changing needs of the fashion marketplace. As an integral part of the College of Design, Engineering and Commerce, fashion designers work on industry-related and interdisciplinary projects to develop sophisticated and unique solutions to challenging problems.

## Learning Goals/Outcomes

- Apply conceptual and critical thinking skills to demonstrate the theoretical foundation of the profession
- Perform a broad base of technical skills and technology required of the profession
- Utilize quantitative reasoning and verbal, written and visual skills effectively
- Demonstrate understanding of business practice and ethics
- Possess skills to make contributions to the global fashion industry
- Examine global & cultural issues as they affect the world.

## Curriculum: 4 Years, 121-124 Credits

Course	Title	Credits
<b>First Year</b>		
FYS 100	Pathways Seminar	1
WRIT 101	Writing Sem I: Written Comm.	3
AVIS 101	American Visions	3
MATH1XX	Mathematics	3-4
FASD 111	Studio I	3
DRAW 101	Drawing Essentials	3
FASD 252	Fashion Design Research	3
DRAW 206	Drawing II: Figure Drawing	3
TEXT 101	Survey of Textile Industry	3
ARTH 102	History of Western Art II	3
DECF 102	Finding & Shaping Opportunity	3
<b>Credits</b>		<b>31-32</b>
<b>Second Year</b>		
WRIT 201	Writing Seminar II: Multi Comm	3
GDIV 2XX	Global Diversity	3
SCI 2XX	Scientific Understanding	3
ARTH 314	History of Textiles & Costumes	3
ADIV 2XX	American Diversity	3
FASD 211	Studio II	3
FASR 207	Fashion/Figure Drawing	3
CAD 204	Digital Fashion Design I	3

Course	Title	Credits
FASD 213	Studio III	3
FASD 205	Fashion Designers 20th Centur	1
DECS 2XX	Systems: DECS course	3
<b>Credits</b>		<b>31</b>
<b>Third Year</b>		
ETHC 2XX	Ethics	3
GCIT 2XX	Global Citizenship	3
CGIS 300	Contemporary Global Issues	3
DECM 300	Research Methods	3
FASD 311	Studio IV	3
FASD 316	Fashion Design Development	3
FASD 322	Sustain Concepts for FD I	3
FASD 335	Studio V	3
FASD 300	Technical Design	3
<b>Credits</b>		<b>27</b>
<b>Fourth Year</b>		
PHIL 499	Philosophies of the Good Life	3
TEXT 331	Apparel Fabric Performance	3
FASD 415	Studio VI	4
FASD 416	Studio VII	4
CAD 401	Apparel CAD/CAM	3
FASD 433	Fashion Layout & Portfolio Dev	3
Select one of the following Designated FD Electives:		3
FASD 315	Digital Fashion Design II	
FASD 317	Hand Knitting for Fash Desg	
FASR 317	Fashion Illustration I	
FASR 319	Fashion Illustration II	
FASD 419	Accessories	
General Electives		9
<b>Credits</b>		<b>32</b>
<b>Total Credits</b>		<b>121-122</b>