

BUSINESS ADMINISTRATION (BS)

Contacts

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Program Description

- Online, Accelerated Degree Program

The Bachelor of Science in Business Administration covers traditional areas of business education such as accounting, economics, finance, marketing, operations management, and technology, as well as current topics that are in demand such as business analytics and human resource management. Students will benefit from the customized features of the program, including the business selective requirement which allows students to self-select additional coursework in business areas that are most pertinent to one's individual goals and interests. The program prepares students to change careers or to advance in their current field. For students wishing to continue into an advanced business or leadership degree at Jefferson, this program provide key foundational knowledge needed to prepare students for graduate-level studies.

Learning Goals/Outcomes

1. Demonstrate knowledge of core concepts in key functional business areas
2. Articulate knowledge and application of best practices in leadership and business ethics
3. Apply relevant in-depth knowledge and critical skills in the chosen discipline
4. Develop and deliver effective business presentations and written documents
5. Use information literacy skills to acquire and process the information necessary to inform business-related research

Curriculum: 120 credits

Code	Title	Credits
General Education Requirements		
BUSX 201	Business Ethics	3
CSSX 200	Foundations for Lifelong Lrng	3
ECNX 231	Economic Decision Making	3
ENGX 110	College Writing	3
MISX 211	Management Information Systems	3
STAX 211	Finding & Evaluating Stat Data	3
Oral Communication Elective		3
Social Science Elective		3
Written Communication Elective		3
Major Requirements		
ACCX 111	Financial Accounting	3
ACCX 112	Managerial Accounting	3
BLWX 211	Business Law	3
FINX 323	Financial Decision Making	3
HRMX 201	Intro to HR Management	3

Code	Title	Credits
MGTX 212	Principles of Management	3
MGTX 321	Operations Management	3
MGTX 322	Business Analytics & Vis.	3
MKTX 211	Principles of Marketing	3
BUSX 498	Business Management Capstone	3
Business Selections		9
Diversity & Global Selection		3
General Elective		51
Total Credits		120