

BUSINESS (MBA) ON-CAMPUS

Contacts

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Program Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/kanbar-college-of-design-engineering-commerce/school-of-business/academic-programs/mba.html>)

Program Description

- **STEM** designated program

The MBA's integrated curriculum helps students become dynamic problem-solvers and entrepreneurial thinkers, learning to navigate new, more valuable realities for their businesses and careers. Regardless of delivery method, our faculty of world-renowned academicians and industry experts brings invaluable real-world experience to the classroom, and Thomas Jefferson University's signature learning strategies inspire market-driven innovation through teamwork, collaboration, and industry connections. Jefferson MBA graduates are exceptionally well prepared to be leaders in the exciting, challenging global marketplace.

Learning Goals/Outcomes

- Ethical Responsibility – students will implement ethical decisions
- Financial Skills – students will analyze financial ratios and statements
- Writing Skills – students will write effective business documents
- Leadership Skills – students will exhibit leadership and independent thinking skills, and work effectively in teams
- Integrative Learning – students will blend knowledge and skill sets from different disciplinary areas to develop effective business strategies

Curriculum: 2 year, 45-46 credits

Code	Title	Credits
Concentration Courses		
MBAF 511	Microeconomics	1.5
MBAF 512	Macroeconomics	1.5
MBAF 504	Financial & Managerial Acct.	1.5
MBAF 505	Quantitative Finance	1.5
MBAF 508	Quantitative Methods	1.5
MBAF 510	Operations and Data Analytics	1.5
MBAD 731	Design Thinking in Business	3
MBAD 602	Managing People & Organization	3
MBAD 604	Business Model Innovation	3
MBAD 627	Competitive Tech Intelligence	3
MBAD 628	Accounting for Mgmt Decisions	3
MBAD 629	Financial Analytics	3
MBAD 630	Production and Supply Chain Analytics	3
MBAD 642	Strategic Management	3
MBAF 792		3

or

Code	Title	Credits
MBAD 700	Intl. Economic and Finance	
Select one Concentration		9-10
Accounting		
Health Analytics		
Cannabis Business		
Fashion Business		
Finance (CFA Prep)		
Leadership		
Marketing		
Real Estate Development		
Total Credits		45-46