

EFFECTIVE ORGANIZATIONAL COMMUNICATIONS (GRADUATE CERTIFICATE)

Contacts

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Program Description

Learning to develop and deliver succinct and effective messaging is vital for organizational leaders at all levels, but how do leaders refine and hone these skills with technology constantly changing and advancing? This Graduate Certificate in Effective Communication focuses on the risks and rewards that technology brings to communicating across an organization and how to best harness digital tools to become an effective leader.

Learning Goals/Outcomes

- Utilize multimedia tools to build trust and establish a culture of readiness for continual change
- Develop conflict resolution and negotiation skills by focusing on the psychosocial roots of conflict
- Practice applying conflict management and negotiation processes via a role play exercise

Curriculum: 12 credits

Code	Title	Credits
Required		
LDSP 640	Conflict & Negotiation in Orgs	3
MBX 627	Competitive Tech Intelligence	3
Leadership Selection (Select One)		3
LDSP 510	Team Dynamics and Collaboratio	
LDSP 515	Org. Innovation, Creat & Chnge	
LDSP 520	Strat. Ldrshp in a VUCA World	
Elective (Select One)		3
HPL 513		
LDSP 620	Global Leadership	
LDSP 700	Ldrshp Myths,Mysteries,Miscpts	
Total Credits		12