

MANAGEMENT (BS)

Contacts

Program Director: Coordinator: Cathy A. Rusinko, PhD

Email: Cathy.Rusinko@jefferson.edu

215-951-2679

Program Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/kanbar-college-of-design-engineering-commerce/school-of-business/academic-programs/management.html>)

Program Description

The management major provides a broad-based and flexible approach to the study of business. Management majors focus on skills including teamwork, conflict resolution, leadership, professional communication, decision making, project management and creative problem solving. They can apply their expertise in for-profit and not-for-profit companies of all sizes or in their own entrepreneurial ventures. The major is flexible enough to accommodate a variety of options, including a minor from another disciplinary area, an internship and study abroad.

Our alumni have distinguished themselves in a variety of industries, including healthcare, communication, retail, banking, insurance, global manufacturing, public agencies, and other service industries. Some graduates manage family businesses or start their own businesses.

Students also have the opportunity to earn their iMBA degree in one additional year.

Learning Goals/Outcomes

In addition to the goals and outcomes outlined by the School of Business, graduates from the management program will be able to:

Apply their skills in leadership, teamwork, communication, and human resources to solve problems and inspire innovation in a wide array of companies and organizations.

Curriculum: 4 years, 121-

Course	Title	Credits
First Year		
FYS 100	Pathways Seminar	1
WRIT 101	Writing Sem I: Written Comm.	3
WRIT 201	Writing Seminar II: Multi Comm	3
AVIS 101	American Visions	3
MATH SELECTION		3
DECF 102	Finding & Shaping Opportunity	3
ECON 205	Macroeconomics	3
ACCT 101	Financial Accounting	3
ACCT 102	Managerial Accounting	3
MKTG 302	Prod Devp & Innovation	3
MGMT 301	Principles of Management	3
Credits		31
Second Year		
ETHICS SELECTION		3
AM DIVERSITY		3
General Elective		3
DESCYS SELECTION		3
MGMT 310	People & Teams in Organizatns	3
MGMT 315	Communiation & Negotiation	3
ECON 206	Microeconomics	3

Course	Title	Credits
ABA 201	Intro to Business Analytics	3
ABA 202	Statistical Data Analytics	3
FIN 301	Financial Management	3
Credits		30
Third Year		
GLOBAL DIV SELECTION		3
GLOBAL CITZ SELECTION		3
CGIS 300	Contemporary Global Issues	3
DECM 300	Research Methods	3
General Elective		6
MGMT 320	Human Resources Prac & Tools	3
MGMT ELECTIVE		3
BLAW 301	Business Law	3
ABA 301	Data Mining & Predic Analytics	3
Credits		30
Fourth Year		
PHIL 499	Philosophies of the Good Life	3
ABA 401	Operations and Data Analytics	3
MGMT 498N	Bus Capstone: Strategy Sim	3
MGMT 499N	Business Capstone: CSR	3
MGMT ELECTIVE		3
General Elective		12
Credits		27
Total Credits		118

122 credits