

SCHOOL OF BUSINESS

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College Website (<https://www.jefferson.edu/academics/colleges-schools-institutes/kanbar-college-of-design-engineering-commerce/school-of-business.html>)

About Us

Whether you are an entering freshman or a seasoned MBA student, the School of Business will provide you with the cutting-edge skills and knowledge that will allow you to succeed at every stage of your career – from excelling in your first job, to discovering new professions and opportunities as technologies and business models evolve.

From Day One

You will dive deeply into your program, while working with students from other disciplines, simulating what you will experience in the workplace. You will interact with students across majors and graduate programs, challenging each other to use creativity as well as analytics to conceive of new, valuable, market-driven products and services.

As you earn your degree, you'll benefit from unique advantages such as study abroad, internships with regional business and collaboration on real projects with industry leaders to build valuable connections that can last a lifetime.

Academic Programs

Undergraduate

- Accounting (BS)
- Fashion Merchandising & Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/fashion-merchandising-management-bs/>) (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/fashion-merchandising-management-bs/>)
- Finance (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/finance-bs/#curriculumtext>) (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/finance-bs/>)
- International Business (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/international-business-bs/>) (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/international-business-bs/>)
- Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/management-bs/>) (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/management-bs/>)
- Marketing (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/marketing-bs/>) (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/marketing-bs/>)

[kanbar-college-design-engineering-commerce-kanbar/school-business/marketing-bs/](https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/marketing-bs/))

Graduate

- Business (MBA) on-campus (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/innovation-masters-business-administration-mba/>)
- Business (MBA) online (<https://catalog.jefferson.edu/colleges-schools/school-business/mba-online/>)
- Business Analytics (MS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/business-analytics-ms/>)
- Fashion Merchandising & Management (MS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/fashion-merchandising-management-ms/>)
- Organizational Leadership (MS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/organizational-leadership-cps-ms/>)
- Taxation (MS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/taxation-ms/>)

Undergraduate Accelerated Online

- Business Administration (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/business-management-cps-bs/>)
- Human Resource Management (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/human-resource-management-cps-bs/>)
- Information Technology Management (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/information-technology-bs/>)
- Organizational Leadership (BS) (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/organizational-leadership-cps-bs/>)

Graduate Certificates

- Brand Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/brand-management-graduate-certificate/>)
- Consulting (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/consulting-cps-graduate-certificate/>)
- Diversity, Equity and Inclusion for Healthcare Leaders
- Effective Organizational Communication (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/effective-organizational-communications-cps-graduate-certificate/>)
- Fundamentals of Leadership & Organizational Development (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/fundamentals-leadership-organizational-development-cps-graduate-certificate/>)

- Healthcare Leadership (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/healthcare-leadership-cps-graduate-certificate/>)
- Human Resource Leadership (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/human-resource-leadership-cps-certificate/>)
- Organizational Change Management (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/organizational-change-cps-certificate/>)
- Transformational Leadership (<https://catalog.jefferson.edu/colleges-schools/kanbar-college-design-engineering-commerce-kanbar/school-business/transformational-leadership-cps-certificate/>)