

IMBA PROGRAM FOUNDATION COURSE (IMBF)

IMBF 503: Foundations of Economics

This course introduces students to basic microeconomic and macroeconomic concepts including supply and demand, economic indicators, labor economics, international trade, and fiscal and monetary policy. The course focuses on the relevance of these concepts for organizations and organizational decision-making.

Credits: 3

College: School of Business

Schedule Type: By Appointment, Online By Appointment, On-Line

IMBF 504: Financial & Managerial Acct.

This course is designed to introduce students to the fundamentals of financial and managerial accounting. Accounting information is discussed as a basis for planning, control and managerial decision-making.

Credits: 1.5

College: School of Business

Schedule Type: By Appointment, On-Line

IMBF 505: Financial Management

This introductory level finance course examines the role of financial decision-makers at the corporate level. Emphasis is placed on the goals of the firm, efficient market hypothesis, discounted cash flow analysis, and the trade-off between risk and return.

Credits: 1.5

College: School of Business

Schedule Type: By Appointment, On-Line

IMBF 508: Stat. Analysis for Bus Decisn

This is a foundations course in Statistics for the MBA program. Descriptive statistical measures and probability theory are combined to provide the basis for statistical decision-making techniques. Areas covered include: measures of central tendency, measures of variability, hypothesis testing and confidence intervals, one- and two-way analysis of variance, Chi-squares and non-parametric statistical techniques.

Credits: 1.5

College: School of Business

Schedule Type: On-Line

IMBF 510: Operations Management

This introductory level course provides students with an understanding of the latest quantitative tools for corporate decision-making. Topics include quality-control applications, optimization techniques (including linear programming), the simplex method, the transportation model, and the assignment model. Other topics include time-series analysis, queuing theory and an introduction to total quality management. Computer applications, case analysis and problem-solving sets are used throughout the course.

Credits: 1.5

College: School of Business

Schedule Type: On-Line

IMBF 511: Microeconomics

This course introduces students to basic microeconomic concepts including supply and demand, elasticity, taxes, price ceilings and floors, consumer choice and industry dynamics. The course focuses on the relevance of these concepts for individual and organizational decision-making.

Credits: 1.5

College: School of Business

Schedule Type: On-Line

IMBF 512: Macroeconomics

This course introduces students to basic macroeconomic concepts starting with supply and demand, but focusing on international trade, the effects of tariffs, the importance of growth, definitions of unemployment, and distributive impacts of inflation. The course focuses on the dynamic aggregate demand and supply model to forecast the impacts of monetary and fiscal policy responses to fluctuations in growth, inflation and unemployment.

Credits: 1.5

College: School of Business

Schedule Type: On-Line