

# BUSINESS (BUS)

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**BUS 200: Intro to Sports Business**

This course will provide students with an overview of the sports management. The topics covered include the following: history of sport management, sports marketing, youth, community and scholastic sport and recreation, sports industry opportunities, professional and international sports

**Credits:** 3

**College:** School of Business

**Schedule Type:** Hybrid, Lecture, On-Line

**BUS 300: Business Tools for Healthcare**

Students learn and apply current business perspectives and tools in order to address issues and problems in healthcare and the healthcare industry. The course leverages teamwork and innovative problem-solving approaches. Future curriculum development plans include adding additional electives to the minor and creating seamless pathways to relevant graduate programs in the spirit of offering opportunities for lifelong learning.

**Credits:** 3

**College:** School of Business

**Prerequisites:** (WRIT 201 or WRIT 202) and HSCI 313 [Min Grade: D]

**Schedule Type:** Lecture

**BUS 498: Business Management Capstone**

This course serves as a capstone course in the Business Management program. Students complete the SCPS Portfolio they have been assembling throughout their program. The portfolio provides students with an opportunity to look at the past, present, and future. Students reflect on personal growth and development during their program of study. Students also demonstrate ability to integrate knowledge and skills acquired throughout the programs by completing a strategic analysis of a company. The portfolio concludes with a professional development plan wherein students identify goals for continued professional growth and lifelong learning.

**Credits:** 3

**College:** School of Business

**Prerequisites:** (ACCT 111 or ACCX 111) and (ACCT 112 or ACCX 112) and (BLAW 211 or BLWX 211) and (ECON 231 or ECNX 231) and (MGMT 212 or MGTX 212) and (MKTG 211 or MKTX 211) and (MIS 211 or MISX 211) and (FIN 323 or FINX 323) and (MGMT 321 or MGTX 321) and (MGMT 322 or MGTX 322) and (PHIL 222 or PHLX 222) [Min Grade: D]

**Schedule Type:** By Appointment - 1 student, By Appointment, Lecture, On-Line

**BUS 499: Business Capstone Seminar**

The process and techniques of strategy formulation, implementation and evaluation are studied and applied. Case studies of domestic and international companies and not-for-profit organizations will be used to integrate strategic management concepts with knowledge acquired in other classes. This course will include extensive written individual and team assignments and oral presentations.

**Credits:** 3

**College:** School of Business

**Prerequisites:** (MGMT 401 or MGMT 321 or MGMT 401AC) and (MKTG 102 or MKTG 211 or MKTG 102AC) and (ACCT 102 or ACCT 102AC) and (ACCX 111 or ACCT 101 or ACCT 112 or ACCT 111 or ACCT 101AC) [Min Grade: D]

**Schedule Type:** By Appointment - 1 student, By Appointment - 2 students, By Appointment - 3 students, By Appointment - 4 students, Lecture, Online By Appointment 8 Week, On-Line