

CREATIVITY & LEADERSHIP CORE (CLC)

CLC 310: Creativity Fnds & Applications

Covers leading creativity theorists and theories, creativity in many domains and fields, and characteristics of creative people, products, and processes; explores tools and techniques for enhancing creative strengths such as creative problem solving (CPS), Kepner-Tregoe Decision Matrix, de Bono's Six Thinking Hats, synergetics, and SCAMPER.

Credits: 3

College: School of Business

Schedule Type: By Appointment - 3 students, Lecture, On-Line

CLC 320: Creativity in the Digital Age

This course will focus on creativity in the digital era and will provide an introduction to artificial intelligence and the future of work. Students will use case studies to learn how to lead successful artificial intelligence initiatives by prioritizing opportunities, building a diverse team of experts and designing solutions to benefit organizations. Students also will learn techniques for decision making in the digital workplace, and will be exposed to the tools that are needed to improve performance and creativity in virtual teams.

Credits: 3

College: School of Business

Prerequisites: CLC 310 [Min Grade: D]

Schedule Type: Lecture, On-Line

CLC 330: Project Management

Provides foundational and practical knowledge of project management principles and techniques. Identifies tools and processes for managing projects using both Waterfall and Agile methodologies.

Credits: 3

College: School of Business

Schedule Type: By Appointment - 4 students, By Appointment - 5 students, Hybrid, Lecture, On-Line

CLC 340: Leading Diverse Organizations

Develops understanding of everyday bias and different levels (individual, interpersonal, and organization) of diversity, inclusion, equity, cultural competence and belonging with the goal of building awareness and skills for leaders to lead effectively in a multi-cultural world.

Credits: 3

College: School of Business

Schedule Type: By Appointment - 1 student, By Appointment - 2 students, By Appointment - 3 students, Hybrid, Lecture, Lecture/On-Line, On-Line

CLC 350: Creative Leadership

This course presents leadership as a powerful force for transforming change. Topics include the differences between leadership and management, leadership metaphors, and the history of leadership studies with a focus on visionary, ethical, and creative leadership. Presents key characteristics of creative people, cognitive and affective skills needed to lead change via creative problem solving, how to lead people with different creativity styles, and how to build a climate that is conducive to creativity.

Credits: 3

College: School of Business

Schedule Type: Lecture, On-Line

CLC 360: Leadership in the Digital Age

Provides foundational knowledge, insights, and perspectives on the digital age including implications for leaders who are now responsible for using digital technologies (such as artificial intelligence [AI], Internet of Things [IoT], virtual reality/augmented reality [VR/AR]) to create new or modify existing products and services to meet customer expectations. This course identifies the tools, techniques, and processes leaders use to successfully navigate the challenges and opportunities of business transformation in the digital age.

Credits: 3

College: School of Business

Schedule Type: Lecture, Lecture/On-Line, On-Line