

COMMUNICATION (ONLINE) (COMX)

Jefferson

COMX 204: Technologies of Communication

The social media course that's an essential component of the major. Students will consider communication technologies and how and what people communicate using those technologies. We'll examine the role of communication technologies in society and culture, with an emphasis on how they function in the information age. This will include both the social and cultural influences that have shaped the development of various emerging media, information, and communication technologies. **Credits:** 3

College: Jefferson College of Humanities & Sciences **Schedule Type:** By Appointment - 2 students, By Appointment - 4 students, Lecture, Online By Appointment 8 Week, On-Line

COMX 220: Speak to Lead in Digital Age

In this course you will learn to merge the basics of effective public speaking with visual technology, allowing you to make effective and professional quality presentations. You will intensively practice speaking in front of an audience. In addition, you will study the standards of professional presentation for different audiences. These skills will not only be useful in larger, formal public speaking settings, but also for small group and interpersonal communications, and for constructing, analyzing and criticizing claims, arguments and rhetorical techniques more generally.

Credits: 3

College: Jefferson College of Humanities & Sciences **Schedule Type:** By Appointment - 2 students, On-Line

COMX 240: The Blog

COMX 240 is an on-line course that explores various forms of social media and helps students identify both the positive and negative aspects of using these media. Students will build a plan for developing a useful, safe online footprint.

Credits: 3

College: Jefferson College of Humanities & Sciences **Schedule Type:** By Appointment - 3 students, On-Line

COMX 304: Film: The Reel Experience

This course deals with the elements of film including the script, filming techniques, direction, acting, editing, art and set design, costume and makeup, and historical development. Examples from various genres are viewed for analysis. Prerequisite: ENG207

Credits: 3

College: Jefferson College of Humanities & Sciences **Schedule Type:** By Appointment - 6 students, On-Line

COMX 307: Public Relations & Media Wrtg.

Credits: 3 College: Jefferson College of Humanities & Sciences Schedule Type: Lecture

COMX 320: Professional Comm Skills Credits: 3

College: Jefferson College of Humanities & Sciences **Schedule Type:** On-Line

COMX 375: Public Relations

This course focuses on the role of managed communications in public relations. It includes definitions and concepts, history, potential careers, and research methods.

Credits: 3

College: Jefferson College of Humanities & Sciences **Schedule Type:** By Appointment - 3 students, On-Line

COMX 404: Prof Comm Capst Portfolio Proj Credits: 3

College: Jefferson College of Humanities & Sciences Prerequisites: COMM 206 or COMM 307 [Min Grade: D] Schedule Type: By Appointment - 1 student, By Appointment - 2 students, On-Line