

# HEALTH SERVICES MGMT (HSMX) (CPS)

## **HSMX 201: Intro to Healthcare Management**

This course provides an introduction to the broad range of management practices in the field of health care. The focus is on concepts, processes, and theoretical content considered necessary for persons in health care management positions in settings that span the continuum of care including hospitals, physician practices, geriatric care, and other specialty care settings. Emphasis is placed on the differences in management of health care from other services as well as the importance of patient care, and legal and ethical issues. Careers in healthcare management will be explored.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Schedule Type:** On-Line

## **HSMX 301: Health Systems & Policy**

This course provides an overview of how healthcare and public health are organized and how their services are delivered in the United States. Topics to be covered include public policy including U.S. health reform initiatives; organization of healthcare systems; components and operation of healthcare organizations, including e-health delivery; professional roles and accreditation; and legal and regulatory issues, including licensure requirements. Emphasis is given to the key indicators and organizations that drive policy and planning in health care systems. The course also considers the impact of policy on practitioners in health care.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Schedule Type:** On-Line

## **HSMX 303: Business and Healthcare Law**

Identifies and examines relevant substantive areas of business law and health law that impact the operations of healthcare facilities, academic medical centers, and related businesses. Provides thorough understanding of the legal implications of running a healthcare business including basic principles of business law such as torts and contracts, risk management and medical malpractice ethical issues and regulatory compliance.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Schedule Type:** On-Line

## **HSMX 310: Healthcare Information Systems**

This course examines the management and use of health information systems in complex healthcare settings. Explores the use of health information systems in the continuum of care to drive quality and safety, support clinical decisions, manage financial operations, and operate in compliance with applicable regulatory requirements. Covers issues of system interoperability as well as emerging technologies such as artificial intelligence.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Prerequisites:** HSMX 201 [Min Grade: D]

**Schedule Type:** On-Line

## **HSMX 311: Health Informatics**

This course introduces health informatics, an evolving and multidisciplinary field that is concerned with the cognitive, information-processing, and communication tasks of healthcare practice, education, and research, including the information science and technology to support these tasks. Students will learn to apply informatics skills and knowledge to health-related problems.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Schedule Type:** On-Line

## **HSMX 350: Public Health and Epidemiology**

Examines disease prevention and infection control undertaken by federal, state and local governments. Delineates roles and responsibilities of public health officers and public health departments, governmental standards, oversight of contagious disease, air and water safety, emergency situations, and health education and behaviors. Considers the limits and strengths of epidemiology in containing and limiting high-risk substances and disease. Cites models of collaboration between public and private sectors to effect positive change toward healthier communities. Discusses role of public health services in light of bioterrorism.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Schedule Type:** On-Line

## **HSMX 351: Strat Planning/Mrktng for HSOs**

Introduces essential principles and aspects of marketing as applied to the healthcare business marketplace. Presents provider and non-provider activities, marketing strategies and tools. Uses examples from profit and nonprofit health businesses to describe key marketing concepts. Analyzes Internet marketing strategies, including use as a distribution channel and communications forum; business-to-business Internet marketing; shopping on the Internet and on-line selling.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Prerequisites:** HSMX 301 [Min Grade: D]

**Schedule Type:** By Appointment - 2 students, By Appointment - 3 students, On-Line

## **HSMX 407: Fin Mgmt of HSOs**

Combines selected topics of accounting and finance to understand the process of quantifying, analyzing and managing financial resources in the unique environment of health-care. Introduces quantitative techniques used to appropriately allocate financial resources, accounting information used in such techniques, as well as strategies for financial management based upon these analyses. Emphasizes the role of managed care in the financial decision making process. Considers the hospital, the largest institutional component of the industry; extends application beyond the hospital setting through discussions, readings and case materials.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Prerequisites:** FINX 201 and ECNX 231 and STAX 211 [Min Grade: D]

**Schedule Type:** By Appointment - 1 student, By Appointment - 2 students, On-Line

**HSMX 412: Healthcare Qual Improvement**

This course examines various quality measures essential to safe, timely and thorough delivery of health care. Considers models for quality measurement in various settings. Enables students to apply quality measurement and outcomes analysis to the healthcare workplace.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Schedule Type:** On-Line

**HSMX 450: Healthcare Leadership**

This course examines the dynamic nature of leadership in the healthcare and public health context utilizing organizational theory and behavior models. This course uses foundational leadership concepts and theories to develop leadership applications and processes. Topics covered include individual and team leadership assessment, communication improvement, strategic alliances, decision making alignment, employee engagement, conflict management, change management, and knowledge management. Students will be able to use these concepts to create and maintain an organizational culture that can thrive and succeed within its external environment while improving organizational efficiency, effectiveness, and efficacy within ethical parameters.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Prerequisites:** HSMX 201 [Min Grade: D]

**Schedule Type:** On-Line

**HSMX 498: Health Services Mgmt Capston**

This course serves as a capstone course in the Health Services Management program. Students complete the SCPS Portfolio they have been assembling throughout their program. The portfolio provides students with an opportunity to look at the past, present, and future. Students reflect on personal growth and development during their program of study. Students also demonstrate the ability to integrate theory and practice by proposing a solution to a current problem in a professional setting via a research project. The portfolio concludes with a professional development plan wherein students identify goals for continued professional growth and lifelong learning.

**Credits:** 3

**College:** Jefferson College of Health Professions

**Prerequisites:** (CLCX 310 or CLC 310) and (CLCX 320 or CLC 320 or CLCX 360 or CLC 360) and (CLCX 330 or CLC 330) and (CLCX 340 or CLC 340) and (CLCX 350 or CLC 350) and (HSMX 301 or HSM 301) and (HSMX 350 or HSM 350) and (HSMX 351 or HSM 351) and (HSMX 412 or HSM 412) and (COMX 220 or COMM 220) and (PHLX 222 or PHIL 222 or PHIL 301 or PHLX 300) [Min Grade: D]

**Schedule Type:** By Appointment - 1 student, By Appointment - 3 students, On-Line