APPLIED BUSINESS ANALYTICS MINOR

Introduction

The proliferation of data is changing the way that businesses and organizations operate. The Applied Business Analytics Minor will help students develop the skills necessary to understand, predict, and act on both large and small amounts of data, improving decision-making in increasingly complex and interconnected business and organizational environments. The minor utilizes a problem solving approach that combines the management of data with training in how to unlock the value buried in data and create new strategies and advancement opportunities using cutting-edge tools and techniques. Students emerge from the program poised to undertake analytics-focused roles and drive innovation and advancement through data.

Link to Minor

http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf

Courses

Code	Title	Credits
Required		
ABA 201	Intro to Business Analytics	3
ABA 202	Statistical Data Analytics	3
ABA 3xx	Data Mining and Predictive Analytics	3
ABA 4xx	Operations and Data Analytics	3
Total Credits		**12**