

# ENTREPRENEURSHIP MINOR

## Introduction

The Entrepreneurship minor allows students to evaluate their skills, talents, and potential role in the entrepreneurial ecosystem; Students will apply concepts that cover all major elements of venture creation. Click the Curriculum tab above to learn more about specific course requirements for this minor.

The entrepreneurial endeavors of students seeking a minor in entrepreneurship are supported by professional mentoring, development funds, and award recognition provided through the annual Matt Glass Awards for Entrepreneurship. Each year Jefferson recognizes the most outstanding entrepreneurial efforts of students across the University with awards and prize money to directly support advancement of their entrepreneurial ventures.

## Link to Minor Form

<http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf>

## Kanbar Students

### Courses

Code	Title	Credits
<b>Required</b>		
MGMT 111	Essentials of Entrepreneurshi	3
MGMT 411	Internship	3
MKTG 302	Prod Devp & Innovation	3
Select one of the following:		3
MGMT 315	Communiation & Negotiation	
MKTG 305	Contemporary Brand Mgmt.	
MKTG 310	Integrated Mktg Communication	
DECG 480	Interdisc Integrative Project	
<b>Total Credits</b>		<b>12</b>

<sup>1</sup> Recommended as final course in minor

## Non-Kanbar Students

### Courses

Code	Title	Credits
<b>Required</b>		
DECF 102	Finding & Shaping Opportunity	3
MGMT 111	Essentials of Entrepreneurshi	3
MGMT 411	Internship <sup>1</sup>	3
MKTG 302	Prod Devp & Innovation	3
<b>Total Credits</b>		<b>12</b>

<sup>1</sup> Recommended as final course in minor