

# ENTREPRENEURSHIP MINOR

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## Introduction

The Entrepreneurship minor allows students to evaluate their skills, talents, and potential role in the entrepreneurial ecosystem; Students will apply concepts that cover all major elements of venture creation.

## Link to Minor Form

<http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf>

## Kanbar Students

### Courses

Code	Title	Credits
<b>Required</b>		
MGMT 111	Essentials of Entrepreneurshi	3
MGMT 411	Internship <sup>1</sup>	3
MKTG 302	Prod Devp & Innovation	3
Select one of the following:		3
MGMT 315	Communiation & Negotiation	
MKTG 305	Contemporary Brand Mgmt.	
MKTG 310	Integrated Mktg Communication	
DECG 480	Interdisc Integrative Project	
<b>Total Credits</b>		<b>12</b>

<sup>1</sup> Recommended as final course in minor

## Non-Kanbar Students

### Courses

Code	Title	Credits
<b>Required</b>		
DECF 102	Finding & Shaping Opportunity	3
MGMT 111	Essentials of Entrepreneurshi	3
MGMT 411	Internship <sup>1</sup>	3
MKTG 302	Prod Devp & Innovation	3
<b>Total Credits</b>		<b>12</b>

<sup>1</sup> Recommended as final course in minor