

GRAPHIC DESIGN MINOR (ANIMATION & DIGITAL STUDENTS)

Introduction

The Graphic Design minor introduces students to conceptual, aesthetic, and technological skills associated with the discipline. Courses focus on design principles and thinking as related to visual communication, typography, image making, branding, information gathering and organization, research and concept development, with consideration for audience and context.

Link to Minor Form

http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf

Code	Title	Credits
Prerequisites		
GRPH 102	Intro to Graphic Design	3

Courses

Code	Title	Credits
Required		
GRPH 202	Design IV for Graph Dsgn Comm	3
GRPH 301	Design V for Graph Design Comm	3
Select two of the	following (as necessary to reach 13 total credits): 6
GRPH 208	History of Graphic Design	
GRPH 305	Exhibit Design and Signage	
GRPH 341	Illustration	
GRPH 408	Advanced Publication Design	
GRPH 409	Issues in Information Design	
DIGD 206	Found in Web Design & Strategy	
Total Credits		