

GRAPHIC DESIGN MINOR (DESIGN MAJORS)

Introduction

The Graphic Design minor introduces students to conceptual, aesthetic, and technological skills associated with the discipline. Courses focus on design principles and thinking as related to visual communication, typography, image making, information gathering and organization, research and concept development, with consideration for audience and context.

Link to Minor Form

http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf

Code	Title	Credits
Prerequisites		
DRAW 101	Drawing Essentials (all design majors)	3
Select one or more of the following:		3-4
VDES 101	Design Essentials	
ADFND 101	(Arch. & Interior Design)	
INDD 101	Design 1 for Industrial Design	

Courses

Code	Title	Credits
Required		
GRPH 110	Digital Imagn for Graphic Desg (all semesters)	3
GRPH 102	Intro to Graphic Design (Spring)	3
GRPH 201	Design III for Graph Dsgn Comm (Fall)	3
Select one of the	following:	3
GRPH 202	Design IV for Graph Dsgn Comm	
GRPH 208	History of Graphic Design	
GRPH 305	Exhibit Design and Signage	
GRPH 341	Illustration	
GRPH 408	Advanced Publication Design	
GRPH 409	Issues in Information Design	
Total Credits		12