

INTERNATIONAL BUSINESS MINOR

Introduction

The world in which business is being conducted is changing rapidly and is creating new challenges and opportunities for managers. The International Business minor is provided for students who want to strengthen their knowledge and understanding of global changes and their impact on business.

Link to Minor Form

<http://www.eastfalls.jefferson.edu/successcenter/inc/pdf/advising/DeclaringaMinor.pdf>

Courses

Code	Title	Credits
Required		
ECON 401	International Economics	3
FIN 318	International Finance & Dev	3
MGMT 307	International Management	3
MKTG 324	International Marketing	3
Total Credits		12