

PROFESSIONAL AND STRATEGIC WRITING

Introduction

The Professional and Strategic Writing (PSW) program helps students develop text and textual strategies for corporate, governmental and organizational settings. As all sectors hire writers, PSW courses prepare students for careers in any setting where user testing, instructions, procedures, or regulation are required; online retail, pharmaceutical guidelines, governmental applications and manufacturing details are all examples of professional and technical communication. Students with a wide range of career goals and interests can gain from PSW courses' focus on analysis, empathy, accuracy, and language justice. Because technical and professional writers are *explainers* who make processes accessible, PSW courses prioritize language diversity and welcome students from all linguistic backgrounds.

Link to Minor Form

<https://www.jefferson.edu/content/dam/academic/academic-affairs/registrar/forms/Declaring-Minor-Form.pdf>

Courses (12 credits)

Choose any four Professional and Strategic Writing courses. Students are free to select courses based on interest and career goals. Students should review the catalog course descriptions or reach out to PSW faculty for more guidance on how to best address their needs and interests.